



DANBURY

LOCAL SCHOOLS

9451 East Harbor Road, Lakeside-Marblehead, Ohio 43440
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The quarterly meeting of the Board of Education Public Relations Committee came to order on Monday, January 13, 2020, at 5:30 p.m. in the District Central Office Conference Room.

Present:
 Cari Buehler
 Mike Cole
 Wendy Conrad

TOPIC/DISCUSSION/CONCLUSION	ACTION/RECOMMENDATION
<p><u>Old Business</u></p> <p><u>Before and After School Care</u> - Administrative team continue to examine options to provide service. Shift times and personnel not yet finalized.</p> <p><u>Social Media Take Over Friday</u> - This partnered access for educators to share "what is happening" throughout the day has been a success. Teachers are signing up and eager to highlight the days lessons and activities. Parent/Community engagement and feedback has been positive.</p> <p><u>New Business</u></p> <p><u>Upcoming Video Release</u> - Video will focus on our "Why" by highlighting the student and staff relationships.</p> <p><u>Billboards Update</u> - Update will align with the video release. Discussion held on examining the function/purpose of Billboards, i.e. branding, retention, new student enrollment. Billboard data not collected that ties back to new enrollment.</p> <p><u>Quality Profile and Newsletters</u> - Cari is currently reviewing and updating the District Quality Profile. Discussion held on quarterly and/or semester Newsletters. Cari is working with Danbury Township on potential to pair up newsletter circulation with township. Discussed potential for "Live" newsletter options in areas such as Marblehead Library.</p> <p><u>Business Education Partnership</u></p>	<p>No action.</p> <p>No action.</p> <p>No action</p> <p>Board to clarify function/purpose prior to contract renewal.</p> <p>No action.</p>



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Mike Cole suggested the District explore partnership with local university/college staff to provide semester business courses at Danbury. Tiffin University offering courses at local high school with no cost to high school or students.

There being no further business, the meeting was adjourned at 6:05 p.m.

Mike to forward details to Cari.